

Corina Bjoerkman appointed Head of Institutional Flow Credit Sales for BNP Paribas in Switzerland

- BNP Paribas continues to build out its Global Markets franchise in Switzerland
- Corina Bjoerkman is appointed Head of Institutional Flow Credit Sales Switzerland, based in Zurich



BNP Paribas is pleased to welcome Corina Bjoerkman as Head of Institutional Flow Credit Sales Switzerland.

Based in Zurich, Corina will contribute to growing the market share of BNP Paribas and strengthening its Global Credit franchise across currencies, supporting the great momentum in Swiss Franc primary market.

Corina joins BNP Paribas from Credit Suisse, where she was Director, covering Swiss institutional clients for 15 years in Flow Credit sales and heading the Flow Credit sales team. She studied Economics at University of Fribourg and started her career in institutional bond brokerage in Frankfurt.

“This appointment is in line with our Growth Plan and our ambition to become the leading CIB in Switzerland. Corina’s expertise will enable us to further enrich our intimacy with Swiss clients”, commented Enna Pariset, CEO of BNP Paris (Suisse) SA and Head of Territory for BNP Paribas Group in Switzerland.

About BNP Paribas (Suisse) SA

With 1,200 staff and three offices, in Geneva, Zurich, and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporates, as well as institutional and private clients. Established in Switzerland since 1872, our ambition is to develop our business over the long term, with a specific strategy for each business line: to be the preferred partner for corporate and institutional clients, supporting them as they develop in Europe and internationally, with our “One Bank for Corporates” approach; to set the standard in Wealth Management for our expertise and service to private clients and entrepreneurs. The integrated model of the BNP Paribas Group allows us to offer our clients the financial stability of a leading bank in Europe, with the benefit of international scope and offering a whole range of solutions and investments. By developing long-term relationships with our clients, we aspire to make our contribution to sustainable and responsible growth.

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