## **PRESS RELEASE**

## Damien Aellen appointed Head of CHF Bond Syndicate for BNP Paribas in Switzerland

- BNP Paribas continues to build out its Global Markets franchise in Switzerland
- Damien Aellen is appointed Head of CHF Bond Syndicate Switzerland, effective August 1st, based in Zurich



BNP Paribas is pleased to welcome back Damien Aellen who is re-joining our Corporate & Institutional Banking (CIB) in Zurich.

Damien has spent the past 8 years at Credit Suisse, where he last served as Head of Syndicate for the Swiss Franc bond franchise. Damien started his career at BNP Paribas as a graduate on the bond trading desk in Zurich. He has a profound experience in Fixed Income Syndication and across the credit spectrum, ranging from frequent Investment Grade issuers to more complex Capital, High Yield and Emerging Market credits.

Damien has been involved in some of the most important and complex Swiss Franc transactions in the last 10 years. He graduated from HEC Lausanne in 2009 with a M.Sc. in Finance and a major in Financial Engineering.

"This appointment is in line with BNP Paribas' ambition to become the leading bank in Switzerland in CHF Bond issuance as part of the CIB Switzerland Growth Plan. Damien's expertise and drive will enable us to further enrich our intimacy with Swiss clients", commented Enna Pariset, CEO of BNP Paris (Suisse) SA and Head of Territory for BNP Paribas Group in Switzerland.



## **About BNP Paribas (Suisse) SA**

With almost 1'000 employees and 3 offices in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporate, institutional and private clients. Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of corporate and institutional clients, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative. To be a reference in Wealth Management in terms of expertise and service for our private clients and entrepreneurs. The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first-rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to a sustainable and responsible growth. Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.

**Press Contact** 

Natacha Sinclair +41(0) 58 212 26 88 - natacha.sinclair@bnpparibas.com Pascal Hénisse +41(0) 58 212 28 41 - pascal.henisse@bnpparibas.com

