

BNP PARIBAS WEALTH MANAGEMENT APPOINTS YUSUF SAVMAZ AS HEAD SWISS-GERMAN ONSHORE MARKET

- Yusuf Savmaz is appointed Head Swiss-German Onshore Market, as of 1 August 2022.
- Based in Zurich, he joins the Executive Committee of Wealth Management Switzerland & Emerging Markets, and will report to Beat Bachmann, CEO Wealth Management Switzerland & Emerging Markets.
- Three additional client advisors are also hired to further strengthen the coverage of the Swiss Wealth Management market.



Yusuf Savmaz has 22 years of experience in the Wealth Management industry, focusing on entrepreneurs and executives for the last 10 years. For the past six years he was responsible at Credit Suisse for the Entrepreneurs & Executives segment in the Zurich region as a Managing Director.

Yusuf holds a Master of Arts in Business Administration from the University of Zurich, is a Swiss certified tax expert and a Certified International Wealth Manager.

At the same time, and in order to further develop its franchise among entrepreneurs, executives and wealthy families in Switzerland, BNP Paribas announces the recruitment of Stephan Ulrich, Marco Studer and Nadia Cortesi, as relationship managers, joining from Credit Suisse.

"Yusuf, Stephan, Marco and Nadia are a great addition to the team. With their broad experience of the Swiss entrepreneurs, I am convinced that we are well prepared to keep growing in this key market and continue to leverage our full palette of services and solutions of the BNP Paribas Group, including that of Corporate & Institutional Banking" Enna Pariset, Head of Territory for BNP Paribas Group in Switzerland and CEO Corporate and Institutional Banking Switzerland.



Beat Bachmann, CEO Wealth Management Switzerland & Emerging Markets adds: "We are very happy to welcome Yusuf and his team at BNP Paribas Wealth Management. With their long standing expertise in serving Swiss entrepreneurs and executives with custom tailored solutions as well as their strong network amongst wealthy families residing in Switzerland, we are more than ever able to meet the demand for sophisticated services that we experience from this demanding client segment".

About BNP Paribas Wealth Management

BNP Paribas Wealth Management is a leading global private bank and the largest private bank in the Eurozone with more than €420 billion worth of assets under management as at March 2022. Present in three hubs in Europe, Asia and the United States, it employs over 6,800 professionals who support High-Net-Worth and Ultra-High-Net-Worth individuals in protecting, growing and passing on their assets. The bank aims at building a sustainable future by combining its deep expertise and reach with its clients' influence and desire for impact. The bank was recently named Best Private Bank in Europe, in North Asia, in the US West and in the Middle East.

<https://wealthmanagement.bnpparibas/en.html>



About BNP Paribas (Suisse) SA

With almost 1'000 employees and 3 offices in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporate, institutional and private clients. Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of corporate and institutional clients, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative. To be a reference in Wealth Management in terms of expertise and service for our private clients and entrepreneurs. The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to a sustainable and responsible growth. Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.

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