

Beat Bachmann is appointed Chief Executive Officer for Wealth Management Switzerland & Emerging Markets

- BNP Paribas continues to build out its Wealth Management franchise in Switzerland
- Beat Bachmann is appointed Chief Executive Officer for Wealth Management Switzerland & Emerging Markets, starting 1 August 2022¹, based in Zurich
- Beat Bachmann joins the BNP Paribas Wealth Management Executive Committee as well as the Executive Committee of BNP Paribas (Suisse) SA



Beat is a seasoned banker joining us from UBS, where over the past 16 years he has held several senior management leadership positions in Wealth Management, in both Switzerland and Germany. He was most recently Head Global Financial Intermediaries Europe at UBS.

Beat has a Ph.D. in organic chemistry from the Swiss Federal Institute of Technology (ETH) and an MBA from INSEAD.

“Growing our Wealth Management business in Switzerland, for both onshore and international residents and for clients from the Middle East, is a strategic priority for Wealth Management. We are committed to bringing this clientele of entrepreneurs and leading families tailor-made solutions for their personal and professional needs leveraging on the strengths of BNP Paribas’ diversified and integrated model,” Vincent Lecomte, CEO BNP Paribas Wealth Management, commented.

“We are delighted that Beat will drive our Wealth Management business in Switzerland which is an integral part of the Swiss Territory Growth Plan. It is an important milestone as we celebrate this year 150 years of our presence in the country,” Enna Pariset, Head of Territory for BNP Paribas Group in Switzerland, commented.

¹ This appointment will be effective following approval by the Board of Directors of BNP Paribas (Suisse) SA and FINMA.

About BNP Paribas Wealth Management

BNP Paribas Wealth Management is a leading global private bank and the largest private bank in the Eurozone with more than €420 billion worth of assets under management as at March 2022. Present in three hubs in Europe, Asia and the United States, it employs over 6,800 professionals who support High-Net-Worth and Ultra-High-Net-Worth individuals in protecting, growing and passing on their assets. The bank aims at building a sustainable future by combining its deep expertise and reach with its clients' influence and desire for impact. The bank was recently named Best Private Bank in Europe, in North Asia, in the US West and in the Middle East.

<https://wealthmanagement.bnpparibas/en.html>



About BNP Paribas (Suisse) SA

With almost 1'000 employees and 3 offices in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporate, institutional and private clients. Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of corporate and institutional clients, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative. To be a reference in Wealth Management in terms of expertise and service for our private clients and entrepreneurs. The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to a sustainable and responsible growth. Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.

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