

## EDOUARD FINE APPOINTED HEAD OF EQD INSTITUTIONAL SALES FOR BNP PARIBAS IN SWITZERLAND

- BNP Paribas continues to build out its Global Markets franchise in Switzerland.
- Edouard Fine is appointed Head of EQD Switzerland Institutional Sales, based in Zurich.
- He will report to Enna Pariset, CEO Corporate & Institutional Banking Switzerland, Azad Mahavar, Head of EQD EMEA International Sales, and Jean-Eric Pacini, Head of Global Markets, Switzerland, Germany & Austria.



Edouard started his career at BNP Paribas in 2014 and has held various positions across the EQD flow and EQD structured business lines, in Cape Town and in Paris. More recently, he successfully developed the flow and solutions franchise with asset managers and insurance companies, a key area of focus for Global Markets in Switzerland.

Edouard will drive the EQD institutional commercial effort in Switzerland, with the extended mandate to cover G10 Rates and Credit Solutions with the aim to strengthen the institutional client segments both in the French and Swiss-German speaking part of Switzerland.

*“This appointment supports BNP Paribas ambition to become the leading bank in Switzerland in EQD flow and cross-asset solutions as part of the CIB Switzerland Growth Plan. Edouard’s expertise and drive will enable us to further enrich our intimacy with Swiss institutional clients. He is a great addition to our Global Markets platform in Zurich.”* Enna Pariset commented.

### BNP Paribas (Suisse) SA

*With almost 1’100 employees and 3 offices in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporate, institutional and private clients. Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business line: To be the privileged partner of corporate and institutional clients, to accompany them in their development in Europe and internationally, with our “One Bank for Corporates” initiative. To be a reference in Wealth Management in terms of expertise and service for our private clients and entrepreneurs. The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to a sustainable and responsible growth. Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.*



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