

## PRESS RELEASE

### MONIQUE VIALATOU APPOINTED CHIEF EXECUTIVE OFFICER FOR BNP PARIBAS IN SWITZERLAND



Monique Vialatou will become Chief Executive Officer of BNP Paribas (Suisse) SA effective July 1st. She succeeds to Geoffroy Bazin who is appointed Country Head of BNP Paribas Group in Luxembourg and CEO of BGL BNP Paribas.

**Monique Vialatou** has been with the BNP Paribas Group for more than 30 years. She possesses a wealth of experience both in retail banking in France and within CIB. She has held several positions with Large Corporate Coverage teams in France, and in the United States as Senior Relationship Manager. She was Country Head of BNP Paribas Group in Thailand. Since 2014, Monique has been CEO of the bank in Canada where she plays a major role in the development of the BNP Paribas franchise and for connectivity in the region. She is also a member of the Americas Executive Committee.

According to the Chairman of the Board of Directors, Jean Clamon, *"thanks to the constant energy and commitment of Geoffroy Bazin over the last five years in Switzerland, and I thank him very sincerely, BNP Paribas (Suisse) SA performs very positively in its first year of the development plan for 2020. There's no doubt that given her management qualities and her expertise, Monique Vialatou will continue the business development and increase and intensify the responsible innovation and commitment initiative of the bank in Switzerland."*

Talking about her new functions, Monique Vialatou added *"I am delighted to be joining the BNP Paribas team in Switzerland and intend to put all my energy, along with fellow employees, into successfully accomplishing the development plan for 2020."*

#### **BNP Paribas (Suisse) SA**

*With more than 1,400 employees and 4 establishments in Geneva, Zurich, Basel and Lugano, BNP Paribas Suisse SA is a European player of reference in Switzerland for businesses, institutions and private customers.*

*Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line:*

*To be the privileged partner of businesses and institutions, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative.*

*To be a reference in Wealth Management in terms of expertise and of service for our private customers and entrepreneurs.*

*To be a centre of excellence for funding of raw materials thanks to our*



**BNP PARIBAS**

The bank  
for a changing  
world

*“Specialised Trade Solutions” offer at the service of our historical customers who share our values, and of the bank’s corporate customers in Europe.*

*The integrated model of the BNP Paribas Group enables us to offer our customers the financial stability of a first rate bank in Europe with international reach and a full range of products and investments.*

*By developing privileged long-term relationships with our customers, we aspire to contribute to sustainable and responsible growth.*

**Press contacts:**

Isabelle Wolff: [isabelle.wolff@bnpparibas.com](mailto:isabelle.wolff@bnpparibas.com) +41 (0)58 212 81 10

Laurence Anthony: [laurence.anthony@bnpparibas.com](mailto:laurence.anthony@bnpparibas.com) +41 (0)58 212 97 62



**BNP PARIBAS**

The bank  
for a changing  
world