PRESS RELEASE

BNP PARIBAS SUPPORTS CYBATHLON 2020

BNP Paribas in Switzerland is proud to be supporting CYBATHLON in its campaign to drive forward research and development of assistive technologies to help people with physical disabilities and to further promote inclusion.

As an official partner of CYBATHLON 2020, BNP Paribas in Switzerland shares the values of the organisation and recognises its involvement in fostering innovation and commitment for social equality.



"As a bank, we and our staff are actively committed to mustering any resources that might have a positive impact and we are honoured to support CYBATHLON in its efforts to drive forward assistive technology for everyday activities and to promote inclusion," says Monique Vialatou, CEO of BNP Paribas (Suisse) SA.

The CYBATHLON is a unique competition in which people with physical disabilities from around the world ("pilots") compete in six disciplines to accomplish everyday tasks and overcome difficulties using technical assistance systems developed by teams of engineers. Technology developers and people with disabilities collaborate closely as they develop their devices. The competition was devised in 2013 and has been organised every four years by ETH Zurich since 2016.



The second CYBATHLON will be held over two days (2–3 May) in the SWISS Arena Kloten, near Zurich. The first day will be set aside for the qualifiers and the finals will take place on the second day. Visitors will also have the opportunity to test their own skills in the six disciplines to gain a deeper understanding of the difficulties that come with having a disability. Both days will be full of excitement and stellar performances, and the teams will be inspired by the wholehearted enthusiasm of a sympathetic audience.

BNP Paribas (Suisse) SA

With almost 1,300 staff and three offices, in Geneva, Zurich, and Lugano, BNP Paribas (Suisse) SA is a leading European player in Switzerland for business, institutional and private clients.

Present in Switzerland since 1872, we are committed to developing our business over the long term, with a specific strategy for each business line:

To be the preferred partner for Corporate and Institutional Clients, supporting them in their development in Europe and internationally, with our "One Bank for Corporates" system.

To set the standard in Wealth Management for our expertise and service to private clients and entrepreneurs.

To be a centre of excellence for the financing of commodities through our Specialized Trade Solutions to serve longstanding clients who share our values and the bank's corporate European clients.

CYBATHLON 2020:

On 2 - 3 May 2020, Zurich opens its doors for the second CYBATHLON. In this unique championship, individuals with a disability, assisted by cutting-edge technology, come to terms with the challenges of everyday life. Over 90 teams from around the world are battling it out in six disciplines. What unites them is a mission to push technical assistive devices to the next level, so that people with disabilities can participate more fully in society — with universities, industry, NGOs and people with disabilities working closely together on a variety of innovative solutions. The CYBATHLON challenges are geared to everyday activities that many people with disabilities find hard to master. Since the first CYBATHLON in 2016, the six championship disciplines— Brain-Computer Interface Race, Functional Electrical Stimulation Bike Race, Powered Arm Prosthesis Race, Powered Leg Prosthesis Race, Powered Exoskeleton Race and Powered Wheelchair Race — have been fine-tuned, with input from the users of assistive devices.

The CYBATHLON is a non-profit project organised under the umbrella of ETH Zurich. Further information: www.cybathlon.com

Media contacts:

Isabelle Wolff isabelle.wolff@bnpparibas.com +41 (0)58 212 81 10 Laurence Anthony laurence.anthony@bnpparibas.com +41 (0)58 212 97 62

