

## PRESS RELEASE

# LOÏC SENECHAL IS APPOINTED HEAD OF TRANSACTION BANKING FOR BNP PARIBAS IN SWITZERLAND.

As Head of Transaction Banking for Switzerland, Loic will lead the Cash Management, the Traditional Trade and Supply Chain Management.



Graduate of a Master in Economics and Finance, Loïc began his career at BNP Paribas. Loic has a solid experience across geographies, a key element to develop the Transaction Banking franchise.

Loic has occupied long and various positions in the Transaction business in France, Middle-East (Bahrain) and in Asia (Singapore, China). In his last position, from 2015 to 2018, Loic was in charge of the Transaction Banking for China.

*"This new organization in Switzerland combining Cash Management and Trade teams (sales and products) will enable us to further develop the flow banking business by streamlining the interactions with internal stakeholders and clients. This will help Loic and his team, amongst key objectives, get new market shares and support the transformation of the Bank through the digitisation of the flows, explains Patrick Voegeli, member of the General Management of BNP Paribas in Switzerland."*

### **BNP Paribas (Suisse) SA**

*With almost 1,400 employees and 4 establishments in Geneva, Zurich, Basel and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for businesses, institutions and private clients.*

*Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of businesses and institutions, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative.*

*To be a reference in Wealth Management in terms of expertise and of service for our private clients and entrepreneurs. To be a center of excellence for funding of raw materials thanks to our "Specialized Trade Solutions" offer at the service of our historical customers who share our values, and of the bank's corporate clients in Europe.*

*The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments.*

*By developing privileged long-term relationships with our customers, we aspire to contribute to sustainable and responsible growth.*

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