

PRESS RELEASE

ARIANE DEHN IS APPOINTED HEAD OF BNP PARIBAS ASSET MANAGEMENT IN SWITZERLAND.

From March 18th, Ariane Dehn is appointed Head of BNP Paribas Asset Management in Switzerland.



Ariane Dehn, as Country Head Switzerland Asset Management, is responsible for distribution of active as well as passive Asset Management Solutions.

Prior to her recent appointment within BNP Paribas, she had worked since 2001 for Janus Henderson Investors in various positions in Germany and Switzerland. In her last role, she was Head of Sales Germanic Switzerland and Austria responsible for Wholesale and Institutional Clients.

She holds the degree as Qualified Insurance Specialist and certified Hedgefund Adviser. *"I am glad to join BNP Paribas Asset Management because of the strong leadership in ESG and the quality of the product range"*

She will report directly to Fabien Madar, Co-Head of Distribution Europe, Head of Southern Europe in BNP Paribas Asset Management.

"I am very proud to welcome Ariane. She is bringing with her a deep knowledge of the Swiss market which is the most important ingredient to build trust with our clients"

BNP Paribas (Suisse) SA

With almost 1,400 employees and 4 establishments in Geneva, Zurich, Basel and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for businesses, institutions and private clients.

Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of businesses and institutions, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative.

To be a reference in Wealth Management in terms of expertise and of service for our private clients and entrepreneurs. To be a center of excellence for funding of raw materials thanks to our "Specialized Trade Solutions" offer at the service of our historical customers who share our values, and of the bank's corporate clients in Europe.

The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments.

By developing privileged long-term relationships with our customers, we aspire to contribute to sustainable and responsible growth.

About BNP Paribas Asset Management

BNP Paribas Asset Management is the asset management arm of BNP Paribas, one of the world's foremost financial institutions, and offers high value-added solutions to individual savers, companies, and institutional investors. It has a broad range of skills in four investment divisions: Equities, Fixed Income, Private Debt & Real Assets, and Multi-Asset, Quantitative and Solutions (MAQS). Sustainability is at the heart of BNP Paribas Asset Management's strategy and investment decision-making process, making an active contribution to energy transition, environmental protection and the promotion of equality and inclusive growth. Its aim is to achieve long-term sustainable investment returns for its clients. BNP Paribas Asset Management has assets under management of EUR 399 billion (as at 31 December 2018), with more than 530 investment professionals and almost 500 client servicing specialists, serving individual, corporate and institutional clients in 71 countries.*

** EUR 537 billion of assets under management and advisory as of 31 December 2018*

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